

Family and MWR SPONSORSHIP AND ADVERTISING



MEDIA KIT

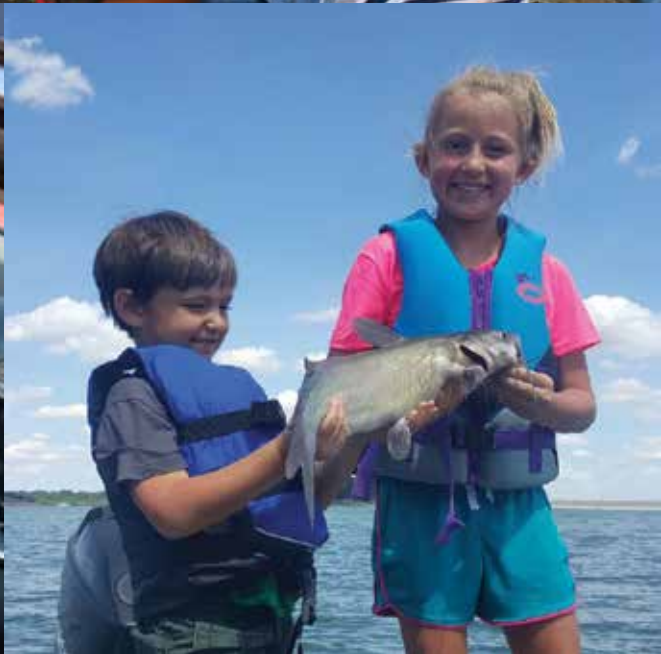


Updated May 2023



REACHING YOUR FUTURE CLIENTS WHERE THEY WORK, LIVE, AND PLAY!





TOGETHER

WE CAN MAKE IT HAPPEN!

Fort Cavazos, known as "The Great Place," is the largest armed forces installation in the world, offering you a total customer investment opportunity of over **500,000**. Our partnership allows you to expand your market and promote your organization, and the revenue generated from your sponsorship and advertising will be used to support vital Family and Morale, Welfare, and Recreation programs and events. These valuable programs and events provide services, recreation and build morale for our Soldiers and their Families, enriching the Fort Cavazos Community.

Fort Cavazos is home to III Armored Corps, 1st Cavalry Division, 1st Army Division West, 3d Cavalry Regiment, 13th Expeditionary Sustainment Command, Operational Test Command, 4003rd Garrison Support Unit, 89th Military Police Brigade, 504th Military Intelligence Brigade, 1st Medical Brigade, 36th Engineer Brigade, 11th Corps Signal Brigade, 69th Air Defense Artillery Brigade, 3rd Security Forces Assistance Brigade, 48th Chemical Brigade, and Soldiers from a variety of unit and tenant organizations.

BRAND LOYALTIES ARE BUILT HERE

Brand loyalties are built here and carried with military Families worldwide.

Thirty-three percent of Fort Cavazos' Soldiers fall into the impressionable 18-35 age demographic.



OUR SPECIALTY

Our specialty is to create sponsorship and advertising packages that best fit your needs to reach your target demographics.



FORT CAVAZOS IMAGE SPECS

Family and MWR, Directorate

Sponsorship & Advertising
Marketing Department



Bldg. 194, 37th Street
Fort Cavazos, Texas 76544

PH 254.532.5481
ftcavazosmwsanda@gmail.com

Cavazos.ArmyMWR.com

TVs

16x9 Ratio, 1500x844 pixels at 72 ppi

.jpg

Web Ads

Leaderboard, 728x90 pixels at 72 ppi

.jpg

Sidebar, 300x250 pixels at 72 ppi

Outdoor Digital

Main Gate, 360x60 pixels at 72 ppi

.jpg

Warrior Way, 180x150 pixels at 72 ppi

Clear Creek and West FC, 180x105 pixels at 72 ppi

Print

Horizontal Banner, 84x42 inches at 300 ppi

.eps
.ai

Verticle Banner, 24x60 inches at 300 ppi

.psd
.pdf
.tiff

Lg Poster, 22x28 inches at 300 ppi

Sm Poster, 11x17 inches at 300 ppi

Full Pg Flyer, 8x10.5 inches at 300 ppi

1/2 Pg Horizontal Flyer, 8x5 inches at 300 ppi

1/2 Pg Verticle Flyer, 3.75x10.5 inches at 300 ppi

Digital

Facebook Post, 750x421 at 72 ppi

.jpg
.eps
.ai
.psd
.pdf
.tiff

Instagram, 1080x1080 at 72 ppi

Website Event/Promo, 750x421 at 72 ppi

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* Please note all events and prices are subject to change.

ON POST POPULATION

| 59,895

Military Assigned (including deployed)	34,521
On-Post Family Members	14,140
Civilian Employees - AF	3,952
Civilian Employees - NAF	836
Contractor Personnel & Others	4,653
AAFES	992
Commissary Employees	136
KISD On-Post Schools (Staff & Employees)	665

SUPPORTED POPULATION

| 510,183

Retirees, Survivors, & Family Members	421,286
On-Post Population	59,895
Off-Post Family Members	34,456

FORT CAVAZOS & DFMWR DEMOGRAPHICS





FACILITY PATRONS BUILD YOUR BRAND LOYALTY

(MONTHLY AVERAGE)

Abrams Fitness Center	35,000
Burba Fitness Center	12,000
Harvey Fitness Center	13,000
Airfield Fitness Center	16,000
Grey Wolf Fitness Center	12,000
Applied Fitness Center	8,000
Starker Fitness Center	13,000
Warrior Way Fitness Center	25,000
Kieschnick Fitness Center	5,000
MOB Fitness Center	5,000
Lone Star Conference Center	24,000
Phantom Warrior Center	7,200
Community Events & Bingo Center	5,000
Courses of Clear Creek	4,000
Phantom Warrior Lanes	24,500
Casey Memorial Library	33,300
Off Grid - Travel & Recreation <small>(Leisure Travel Services • Recreation Equipment Checkout Center)</small>	7,200
Sprocket Auto Center	1,300
Montague Travel Camp	930
Belton Lake Outdoor Recreation Area (BLORA)	8,300
Sportsmen's Center	6,300



SPONSORSHIP OPPORTUNITIES

Family and MWR offers your business individual sponsorship opportunities through Family, Children, and Single Soldier Programs and Events.



NATURE IN LIGHTS



FREEDOM FEST CELEBRATION

Custom Packages Available

Event	Demographic	Estimated Attendance	Sponsorship Packages (\$)
<p>Sports, Fitness, and Aquatic Events (Package) These are fun, interactive, family-oriented activities throughout the year. There are approximately 25-30 unique opportunities to market your business through logo display opportunity.</p>	Soldiers, Families, Surrounding Community	150 - 800	7,500
<p>Better Opportunities for Single Soldiers Package Better opportunity for Single Soldiers is based on three program pillars quality of life, community service and recreation and leisure. This program offers over 90 activities to reach a target audience between the ages of 18-30. This bundle package allows your business logo to be seen by 8,000 Soldiers and monthly table placement opportunities.</p>	Soldiers	100+ (8,000 reach)	8,000
<p>Custom Golf Tournaments These are held at Fort Cavazos' Premier 18-hole golf course, "Courses of Clear Creek". Host a free 4 person scramble providing catered meals and a day of camaraderie.</p>	Soldiers, Surrounding Community	144	15,500

Event	Demographic	Estimated Attendance	Sponsorship Packages (\$)
<p>Army Family Team Building Newcomer's Event This weekly event is the go-to destination for Fort Cavazos' in-processing Soldiers and Spouses. Patrons have the opportunity to meet the localized agencies and businesses after attending the orientation about Army life in Fort Cavazos.</p>	Soldiers, Spouses	200+	1,225 (1M) 3,307 (3M) 6,615 (6M) 13,230 (12M)
<p>Howdy, Y'all Newly arriving Soldiers and Family members benefit from this exposition. Howdy, Y'all is the place to be to inform patrons of what Fort Cavazos, the surrounding communities, and area businesses have to offer. This is a great opportunity to be one of the first to reach out and welcome the newest additions to central Texas.</p>	Soldiers, Families, Surrounding Community	200-1,000	450 (pkg), 650, 1,250
<p>Fort Cavazos Freedom Fest Fort Cavazos hosts a spectacularly patriotic Independence Day Celebration. The patrons enjoy a variety of activities to include: live music, arts & crafts, vendors, and fabulous food. All are followed by a breathtaking 30 minute firework display.</p>	Soldiers, Families, Surrounding Community	8,000+	975-50,000
<p>Single Soldier's Fest The Better Opportunity for Single Soldiers (BOSS) program hosts an annual festival specifically for Single Soldiers. This fun event offers sporting competitions, interactive games and entertainment.</p>	Soldiers 17-40 yrs.	3,000-8,000	650, 1,000, 1,500, 3,000+
<p>Nature in Lights Belton Lake Outdoor Recreation Area (BLORA) hosts this seasonal 5 mile drive-thru attraction. The lights are displayed for approximately eight weeks, from November to January. This event extravaganza has become a Central Texas tradition and a wonderful opportunity for brand recognition. Sponsorship packages include a 2' x 4' lighted sponsor recognition sign and your choice of light display.</p>	Soldiers, Families, Surrounding Community	32,000 Vehicles	600 - 5,100
<p>Fall Fest - Cowboys 4 Heroes, Bumpers and BBQ Participants enjoy an afternoon filled with entertainment featuring free food, live music, kids arts and crafts, a pumpkin patch and more.</p>	Soldiers, Families, Surrounding Community	15,000	1000, 1,800, 2,500
<p>Hunting and Fishing Day This outdoor day of activities is held for Fort Cavazos Soldiers, their Families, and the community. This event attracts both outdoorsmen and those wanting to learn more about the conservation of our natural resources. Event activities include a fishing derby, turkey shoot, skeet range fun shoot, and archery shoot.</p>	Soldiers, Families, Surrounding Community	150+	Starting at 200
<p>Ed Summit The Education Summit brings together Fort Cavazos leadership, local independent school district administrations, institutions of higher education, and other community peers to discuss the best practices in education. They build positive and productive working relationships and discuss ways Fort Cavazos and the local community can better support the education of military students.</p>	Fort Cavazos Senior Leadership, ISD Administration, Community partners	250+	Starting at 200
<p>Military Spouse Appreciation Day Great opportunity to customize an event, showing your appreciation to military Spouses on National Military Spouse Appreciation Day.</p>	Spouses	400 to Unlimited	Customized Packages Available
<p>Month of the Military Child Festival-style activities celebrating our military children. Patron enjoy a variety of indoor and outdoor activities</p>	All Ages / Families	1,000 to Unlimited	Starting at 1,000



**COWBOYS 4 HEROES
BUMPERS & BBQ FEST**



SINGLE SOLDIER'S FEST



MILITARY SPOUSE APPRECIATION DAY



GOLF TOURNAMENTS

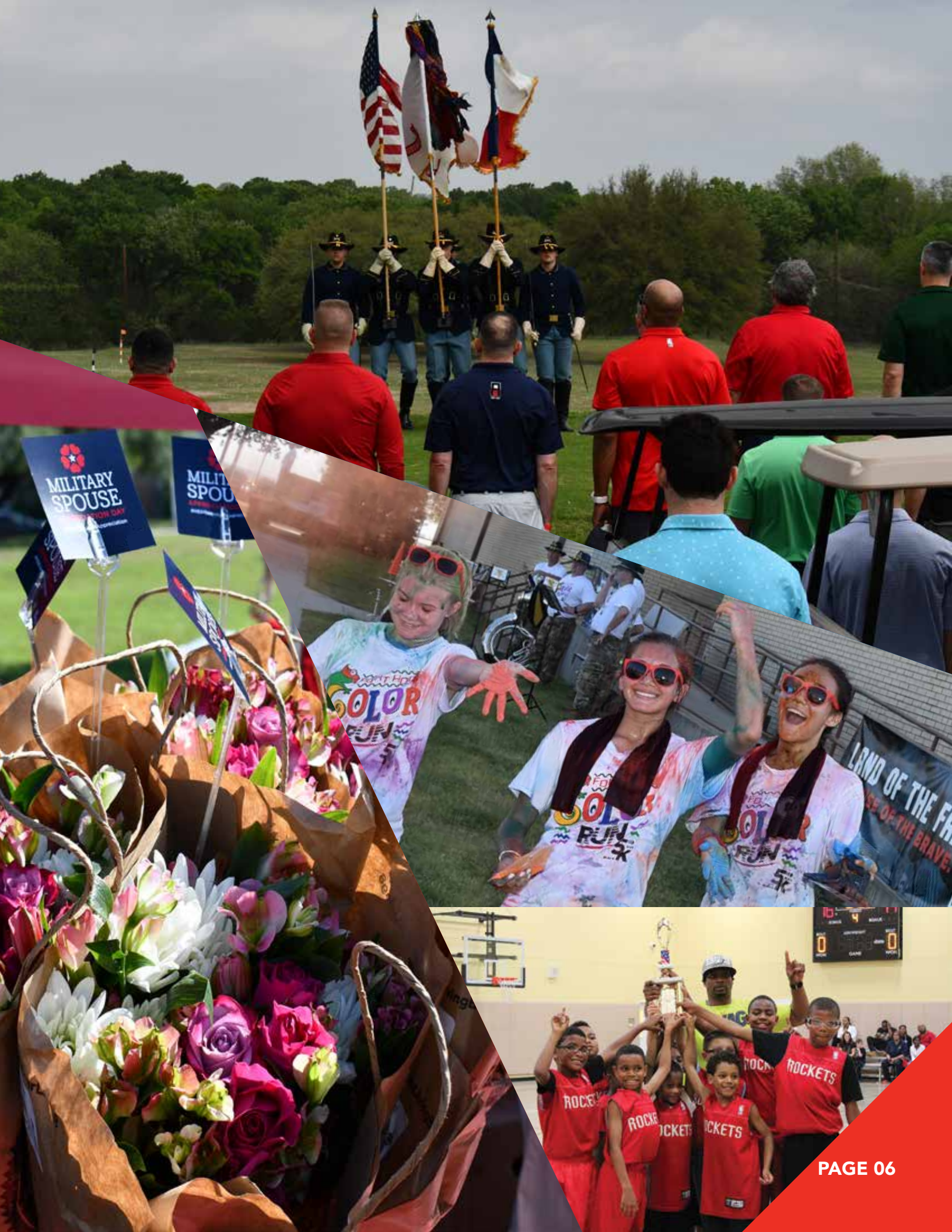


AFTB NEWCOMER'S



HOWDY Y'ALL INFORMATION FAIR

**“The only way to
do great work is to
love what you do.”**



WEBSITE & SOCIAL MEDIA

Cavazos.ArmyMWR.com

AVERAGES OVER 25,000 USERS PER MONTH.

These include Soldiers and Families all over the world making the move to Fort Cavazos.

Cavazos.ArmyMWR.com provides information on services, facilities, and events. This site is accessed daily by local citizens who wish to take advantage of the many dynamic features such as upcoming events, child and youth activities, and community services.



WEBSITE

Home Page	Links Available	1 Month	3 Months	6 Months	Yearly
Leader Board	1 button / 8 rotating spots	\$475	\$1,353.75	\$2,707.50	\$5,415
Side Bar	2 buttons / 8 rotating spots each	\$425	\$1,211.25	\$2,422.50	\$4,845

SOCIAL MEDIA

1 Post Per Week

\$400 Monthly



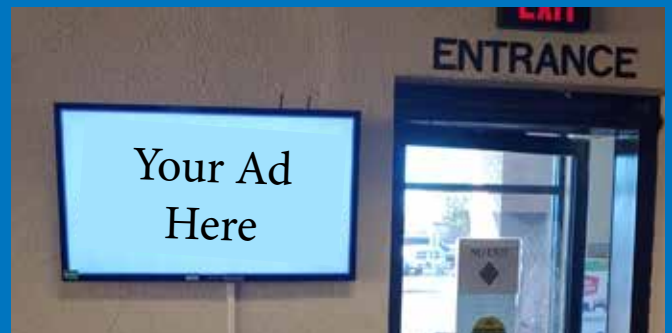
Advertising monitors are located in prime spots with an average of 51,000 exposures per month.

DIGITAL MONITORS

The Fort Cavazos Family and MWR has a variety of facilities that now advertise through our Digital Monitors.

MONITOR LOCATIONS

- III CORPS Building (2)
- Applied Physical Fitness Center
- Burba Physical Fitness Center
- Casey Memorial Library
- Community Events and Bingo Center
- Copeland Center In-Processing Building (2)
- Food Court at TJ Mills
- Grey Wolf Physical Fitness Center
- Harvey Physical Fitness Center
- Kieschnick Physical Fitness Center
- Main Exchange PX
- Main Exchange Lobby
- Main Exchange Food Court
- Military Clothing
- Phantom Warrior Center
- Phantom Warrior Lanes
- Soldier Development Center
- Sportsmen's Center
- Starker Physical Fitness Center
- The Courses of Clear Creek
- Visitor's Control Center
- Airfield Physical Fitness Center



Utilize Fort Cavazos Family and MWR Digital Monitors to market to our military community and get your advertisement seen!

(Price includes all monitor locations)

Advertising Time Span	30 Second Motion Spot	15 Second Static Spot
1 Month	\$1,350	\$675
3 Month	\$3,847.50	\$1,923.75
6 Month	\$7,695	\$3,847.50
1 Year	\$15,390	\$7,695



Recreational Leisure

- Apache Arts & Crafts Center
- Phantom Warrior Lanes
- Sprocket Auto Crafts Center

Services

- Casey Memorial Library
- Leisure Travel Services

Map

- 30 ●
- 3 ●★
- 68 ●

Map

- 20 ●★
- 14 ●

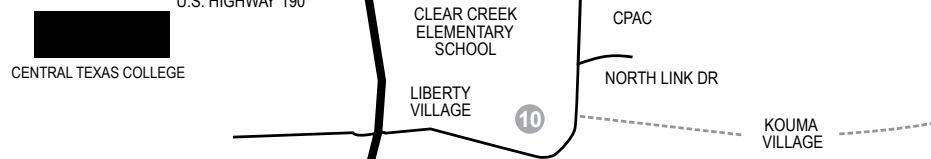
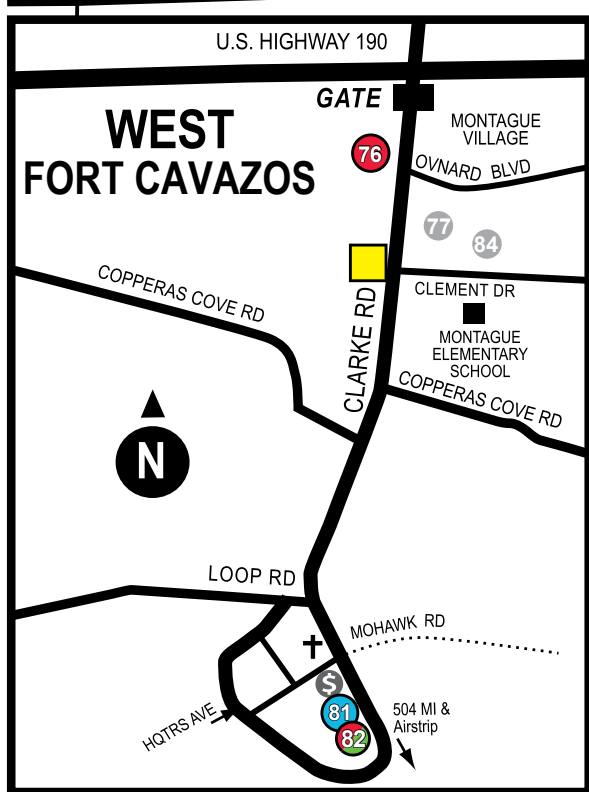
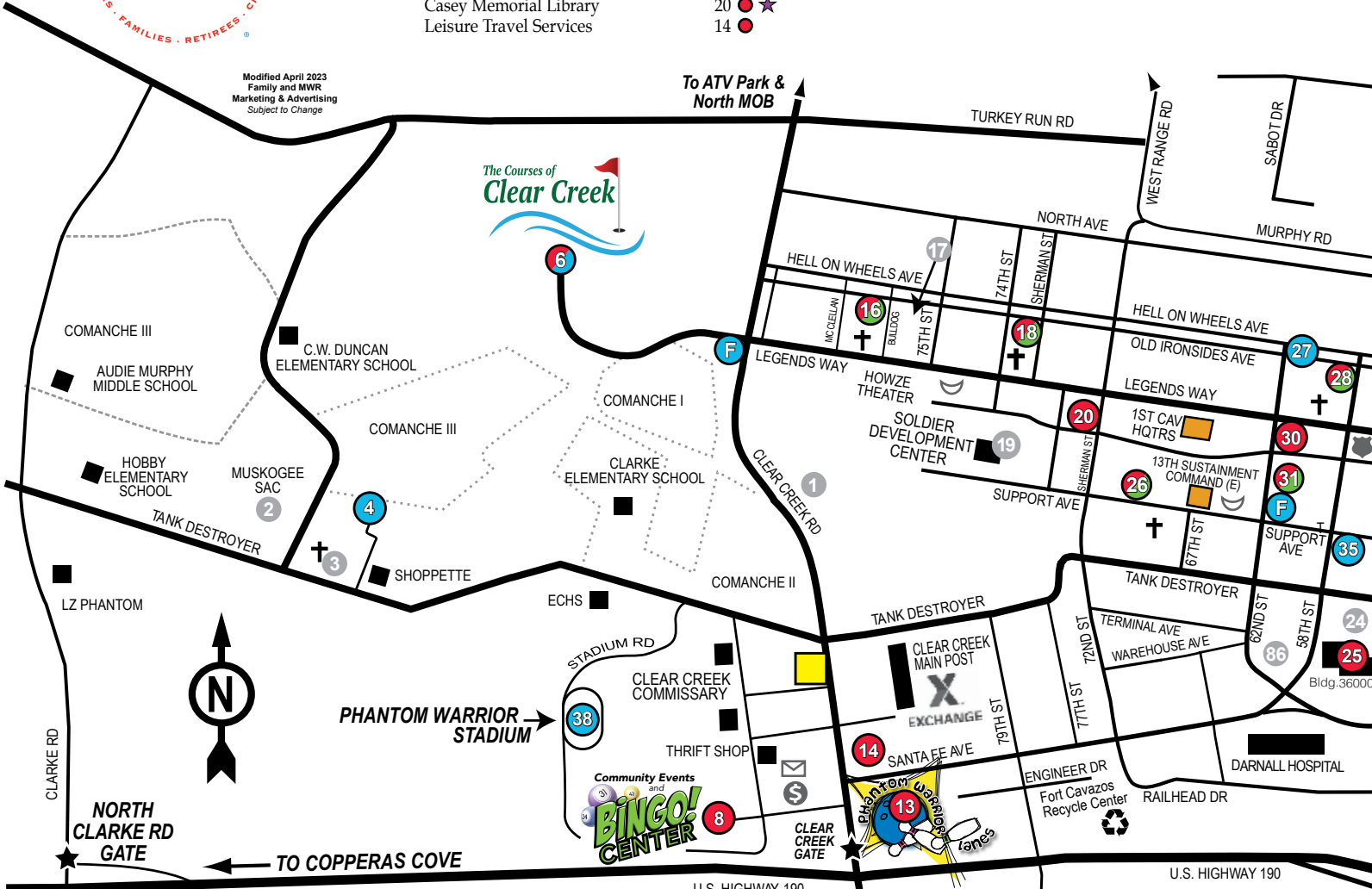
Outdoor Recreation

- Belton Lake Outdoor Rec Area (BLORA)
- The Courses of Clear Creek
- Recreation Equipment Checkout
- Montague Travel Camp
- Phantom Warrior Stadium

Map

- 75 ●●
- 6 ●●
- 14 ●●
- 76 ●●
- 38 ●●

Modified April 2023
Family and MWR
Marketing & Advertising
Subject to Change



Child Development Centers

- | | Map |
|-----------------|------------|
| Clear Creek CDC | 1 |
| Comanche CDC | 3 |
| Darnall CDC | 85 |
| McNair CDC | 41 |
| Meadows CDC | 56 |
| Montague CDC | 77 |
| Kouma CDC/SAC | 10 |

Family Readiness Centers

- | | |
|------------------------------------|------|
| Oveta Culp Hobby SFRC | 48 ★ |
| Soldier & Family Assistance Center | 86 |
| 1CD Center | 17 |
| 3rd Signal Brigade Center | 24 |
| Brave Rifles Readiness Center | 71 |

Family Services

- Army Community Service HDQ
- Child & Youth Services HDQ
- Employment Readiness Branch
- New Parent Support Program
- Family Child Care
- Family Advocacy Program
- Survivor Outreach Services
- Soldier & Family Readiness

School Age Services (SAC)

- Muskogee SAC
- Venable SAC
- Montague SAC
- Walker SAC
- Kouma SAC

Meeting Facilities

- Lone Star Conference Center
- Phantom Warrior Center
- Sportsmen's Center
- Community Events & Bingo Center
- BOSS Headquarters

Map

- 63 ●★
- 54 ●●★
- 5 ●★
- 8 ●★
- 67 ●

Physical Fitness Centers

- Abrams Physical Fitness
- Abrams Pool (Indoor)
- Applied Functional Fitness
- Burba Physical Fitness
- Harvey Functional Fitness
- Grey Wolf Physical Fitness
- MOB Physical Fitness
- Starker Functional Fitness
- Airfield Physical Fitness
- Iron Horse Physical Fitness
- Kieschnick Physical Fitness
- Warrior Way Fitness Center

Map

- 31 ●●●
- 31 ●●●
- 57 ●●●★
- 69 ●●●★
- 18 ●●●★
- 28 ●●●★
- ** ●
- 72 ●●●★
- 82 ●●●★
- 16 ●●
- 26 ●●●★
- 70 ●●●

INDEX

- Indoor Advertising
- Outdoor Advertising
- Fitness Center
- ★ Indoor Digital Monitors
- Outdoor Digital Display



LOCATION GUIDE

Map

- 25 ●
- 25 ●
- 25 ●
- 25 ●
- 25 ●
- 25 ●
- 25 ●
- 25 ●

Sites)

- 2
- 61
- 84
- 73
- 10

Youth Centers

- Bronco Youth Center/Youth Sports 60 ●
- Comanche Youth Center 4
- High Chaparral Youth Center 62
- Montague Youth Center/SAC/Youth Sports 84

Fort Cavazos Miscellaneous

- Copeland Center (In-Processing) 49 ★
- Visitor's Control Center 39 ★
- Soldier Development Center 19 ★
- III CORRS HQ 36 ★
- National Mounted Warrior Museum 47
- 1st CAV Horse Detachment 64

Fence Locations

- Comanche Pool 4 ●
- 13th SC(E) Pool 35 ●
- 62nd St Pool 27 ●
- 42nd St Pool 51 ●
- Martin Pool 42 ●
- Patton Pool 63 ●
- Thomas Pool 54 ●
- Airfield Pool 81 ●
- Blackjack Ball Field 74 ●

Map

- 49 ★
- 39 ★
- 19 ★
- 36 ★
- 47
- 64
- 4 ●
- 35 ●
- 27 ●
- 51 ●
- 42 ●
- 63 ●
- 54 ●
- 81 ●
- 74 ●

INDOOR ADVERTISING



A VARIETY OF LOCATIONS TO CHOOSE FROM

Several advertising outputs include framed posters, large banners, counter wraps, countertop displays, and customized advertising.

Reach your specific demographics.



- Abrams Physical Fitness Center
- Warrior Way Fitness Center
- Burba Physical Fitness Center
- Harvey Physical Fitness Center
- Greywolf Physical Fitness Center
- Ironhorse Physical Fitness Center
- Airfield Physical Fitness Center
- Kieschnick Physical Fitness Center
- Applied Functional Fitness Center
- Starker Functional Fitness Center
- MOB Physical Fitness Center
- Apache Arts & Crafts
- Casey Memorial Library
- Sportsmen's Center & Grill
- Sprocket Auto Crafts
- Phantom Warrior Lanes
- Lone Star Conference Center
- Community Events & Bingo Center
- Phantom Warrior Center
- Child Development Centers
- Child, Youth & School Services
- Courses of Clear Creek
- Shoemaker Center

Advertisement must include: No Endorsement Implied



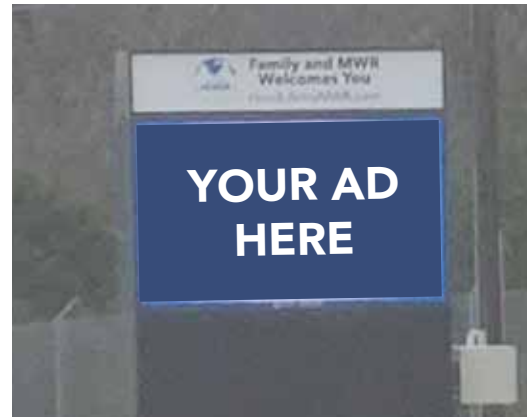
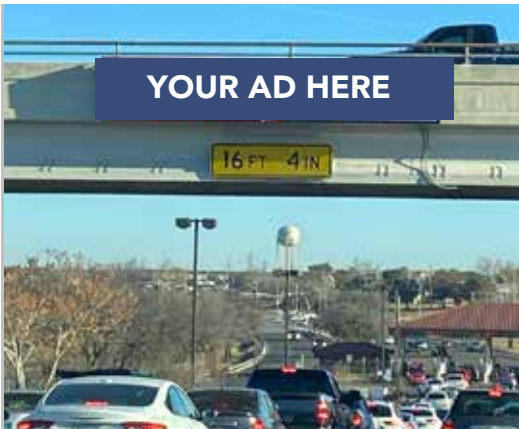
Advertising Opportunities, price per facility	1 Month	3 Months	6 Months	Yearly
3' x 3' Signage	\$335	\$955	\$1,909.50	\$3,819
2' x 6' Vertical Signage (on pop-out stand)	\$450	\$1,282.50	\$2,565	\$5,130
3' x 6' Indoor Banner	\$475	\$1,353.75	\$2,707.50	\$5,415
3' x 12' Indoor Banner	\$950	\$2,707.50	\$5,415	\$10,830
4' x 8' Indoor Banner	\$575	\$1,638.75	\$3,277.50	\$6,555
22" x 28" Indoor Framed Posters	\$225	\$641.25	\$1,282.50	\$2,565
11" x 17" Window Clings or Posters	\$175	\$498.75	\$999.50	\$1,995
Stand Alone Display	\$575	\$1,638.75	\$3,277.50	\$6,555
Counter Top Display	\$250	\$712.50	\$1,425	\$2,850
Table Tents	\$225	\$641.25	\$1,282.50	\$2,565
Phantom Warrior Lanes Bowling Screen Digital Ad	\$325	\$926.25	\$1,855.50	\$3,703
6' x 18' Wallscapes (limited locations)	\$1,975	\$5,628.75	\$11,257.50	\$22,515
Window Takeover (limited locations)	\$2,000	\$5,700	\$11,400	\$22,800
Counter Wraps, per section per side	\$975	\$2,778.75	\$5,557.50	\$3,705
Flyers	\$200 monthly			
Weekend Table Display (4 hours 6' table manned display, excluding special event dates)	4 hours \$1,200			

Indoor signage provided by advertiser. Frames are used on a first-come, first-serve basis and are NOT guaranteed for all 22"x28" posters. All signage will be charged by square footage

OUTDOOR DIGITAL MARQUEES

**ALL 4 MARQUEE PACKAGE DEAL
\$3,000.00 A MONTH**

	<u>Per Month</u>
TJ Mills Gate (Impressions Average of 96,000)	\$1,200.00
Clear Creek Gate (Connected with West Fort Cavazos Gate, Impressions Average of 96,000)	\$1,500.00
West Fort Cavazos Gate (Impressions Average of 64,000)	
Warrior Way Gate (Impressions Average of 64,000)	\$700.00



OUTDOOR ADVERTISING

Prime marketing locations at high-traffic intersections throughout Fort Cavazos
200,000 impressions per week, pending locations.



OUTDOOR BANNERS & METAL SIGNAGE

MARKETING OFFERS OUTDOOR ADVERTISING IN A VARIETY OF PRIME LOCATIONS

A Frame or Fence

	1 Month	3 Months	6 Months	1 Year
Banner, Metal or Wood up to 4' x 8'	\$750	\$2,137.50	\$4,275	\$8,550
Fence Banner 20'x16'	\$2,000	\$5,700	\$11,400	\$22,800

3 Month Minimum

Real Estate Signs	\$1,200
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*Advertisers will provide approved signage or pay for the production costs for signage advertising options unless otherwise stated.

*All materials must have this disclosure statement: "No Endorsement Implied"

BLORA

BELTON LAKE OUTDOOR RECREATION AREA



Belton Lake Outdoor Recreation Area covers over 2,300 square acres and is home to the popular event **Nature in Lights**.

With 100 family picnic sites, refreshing beaches, kayak & paddle boat rentals, basketball & volleyball courts, RV camping, cabin rentals, fishing dock and more, BLORA receives a remarkable average attendance of **100,000 vehicles per year**.

Customized Advertisement Location Opportunity

Belton Lake Outdoor Recreation Area (BLORA) Signage <i>Average of 100,000 vehicles per year</i>				
	1 Month	3 Months	6 Months	Yearly
4' x 8' Metal Signage (Choice of gate entrance or exit, based on space availability)	\$350	\$997.50	\$1,995	\$3,990



OUTDOOR ADVERTISING

Prime marketing locations at high-traffic intersections throughout post.
150,000 impressions per week, pending locations.



THE COURSES OF CLEAR CREEK

PREMIER 18-HOLE CHAMPIONSHIP GOLF COURSE



The Courses of Clear Creek offers two, nine-hole courses and a snack bar providing breakfast and lunch.

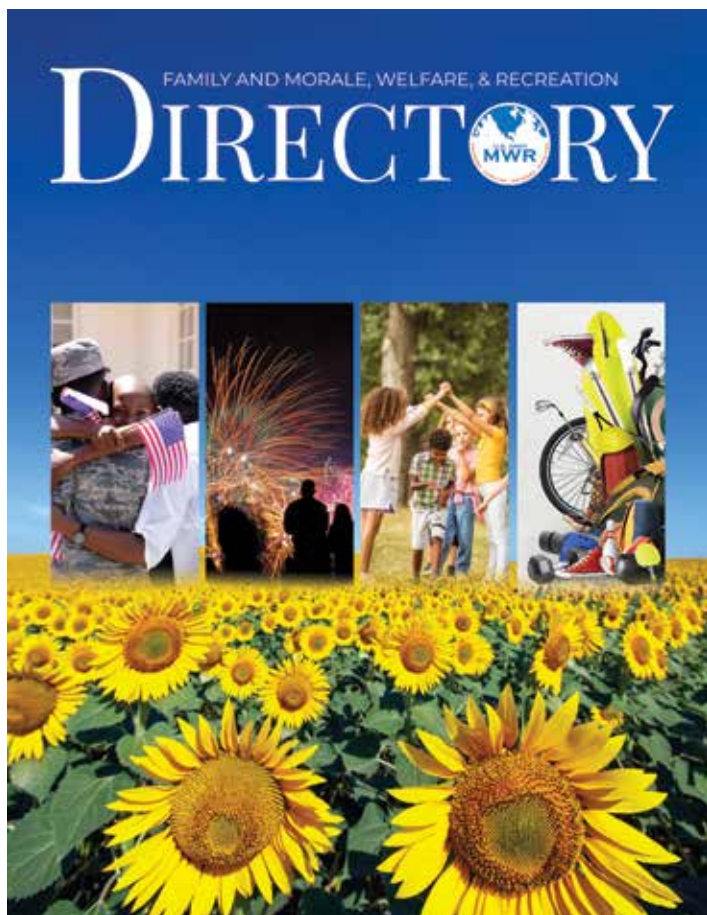
The course is open to the public and hosts 60 tournaments and **50,000 visitors annually**.

The Courses of Clear Creek <i>Average of 60,000 patrons per year</i>				
	1 month	3 Months	6 Months	Yearly
Clear Creek Counter Display	\$200	\$570	\$1,140	\$2,280
4' x 8' Metal Signage (Placed on golf course, based on space availability)	\$350	\$997.50	\$1,995	\$3,990

*Advertisers will provide approved signage or pay for the production costs for signage advertising options unless otherwise stated.

*All materials must have this disclosure statement: "No Endorsement Implied"

FAMILY & MWR DIRECTORY



**30,000 DIRECTORIES
ARE CIRCULATED
THROUGHOUT THE YEAR.**

**Each directory covers areas
of interest that include,
but are not limited to:**

- Special Events
- Recreation
- Child and Youth Services
- Installation Map
- Sports & Fitness
- Army Community Service
- Room Rental
- Dining
- Relax & Unwind
- Assistance

**Family & MWR
Directory is located in 54 locations.**

Locations include, but are not limited to:

- AFTB Newcomer's event
- Family and MWR facilities
- Exchange facilities
- Commissaries (grocery stores)
- Fort Cavazos Medical Center
- Fort Cavazos, Marvin Leath Visitor Center
- Comprehensive Soldier and Civilian Processing Center
- Fort Cavazos Lodging
- Regional Airport



AFTB NEWCOMER'S BRIEFINGS



MARVIN LEATH VISITOR CENTER



REGIONAL AIRPORT



MWR FACILITIES

Half Year Rate

Available Spaces	Description	Total Cost
2*	¼ Page B/W	\$1,200
1*	½ Page B/W	\$2,300
3*	Full Page B/W	\$3,000
1	Inside Back 4 Color	\$5,000
1	Inside Front 4 Color	\$5,000
1	Outside Back 4 Color	\$7,000

Full Year Rate

Available Spaces	Description	Total Cost
2*	¼ Page B/W	\$1,850
1*	½ Page B/W	\$4,000
3*	Full Page B/W	\$5,500
1	Inside Back 4 Color	\$9,000
1	Inside Front 4 Color	\$9,000
1	Outside Back 4 Color	\$10,000

CYS SENSATIONS

CYS SENSATIONS IS THE CHILD, YOUTH, AND SCHOOL SERVICES PREMIERE INFORMATIONAL MAGAZINE PERTAINING TO CYS EVENTS AND PROGRAMS

APPROXIMATELY 3,000 COPIES ARE PRINTED PER QUARTER.

Opportunity to change your ads quarterly

Digital Version available on website



CYS Sensations is distributed to a variety of locations, briefings and MWR website:

- AFTB Newcomer's Event
- Child Development Centers
- Family Child Care Facilities
- Youth & School Age Centers
- Outreach Services Centers
- Parent Central Services
- Youth Sports Facility





Available Spaces	Description	Total Cost
1 Quarter Rate (3 months)		
2	¼ Page Color	\$450.00
3	½ Page Color	\$675.00
2	Full Page Color	\$1,008.00
1	Inside Back Color	\$1,575.00
1	Outside Back Color	\$2,025.00
2 Quarter Rate (6 months)		
Available Spaces	Description	Total Cost
2	¼ Page Color	\$840.00
3	½ Page Color	\$1,230.00
2	Full Page Color	\$1,860.00
1	Inside Back Color	\$2,922.00
1	Outside Back Color	\$3,822.00
3 Quarter Rate (9 months)		
Available Spaces	Description	Total Cost
2	¼ Page Color	\$1,098.00
3	½ Page Color	\$1,773.00
2	Full Page Color	\$2,520.00
1	Inside Back Color	\$3,870.00
1	Outside Back Color	\$5,220.00
4 Quarter Rate (12 months)		
Available Spaces	Description	Total Cost
2	¼ Page Color	\$1,200.00





MECHANICAL REQUIREMENTS

General Information: Fort Cavazos Family & MWR Directory pages are B/W with a full color front and back cover. CYS Sensations and the Sports Booklet are full color publications.

*Audio is not currently supported on the digital signage network. All video/motion graphic files with audio will need to be altered.

Website Media Files	Format	AI, PSD, EPS, Tiff, PDF, JPG
	Resolution	72 ppi
	Size	Leader Board (728 x 90 pixels), Side Bar (300 x 250 pixels),
	Media	Email or CD
Publication Files	Format	AI, PSD, EPS, Tiff, PDF
	Resolution	300 ppi
	Postscript	All fonts and images must be included when postscript is written, and all images must have folders included on the supplied disk. Do not use "style" menu for fonts – select the actual font. Supply a laser copy printed at 100%. Laser name and date should match file.
	Media	Email or CD
Digital Monitors - Static Images	Format	JPG, MP4
	Minimum document dimensions	16:9 aspect ratio, 1500 x 844 pixels @ 72 ppi All static images must be in RGB colorspace.

Directory & Sensations		
Page	Bleed size	Non-bleed size
Trim Size: 8.5" x 11"	Binding Method: Staple	
Full Page	8.625" x 11.25"	7.5" x 10"
Description	Size	
½ Margin on 3 sides (2pt ruled border optional)	7.5" x 9.625"	
½ Page horizontal	7.5" x 4.625"	
½ Page vertical	3.5" x 9.625"	
¼ Page	3.5" x 4.625"	

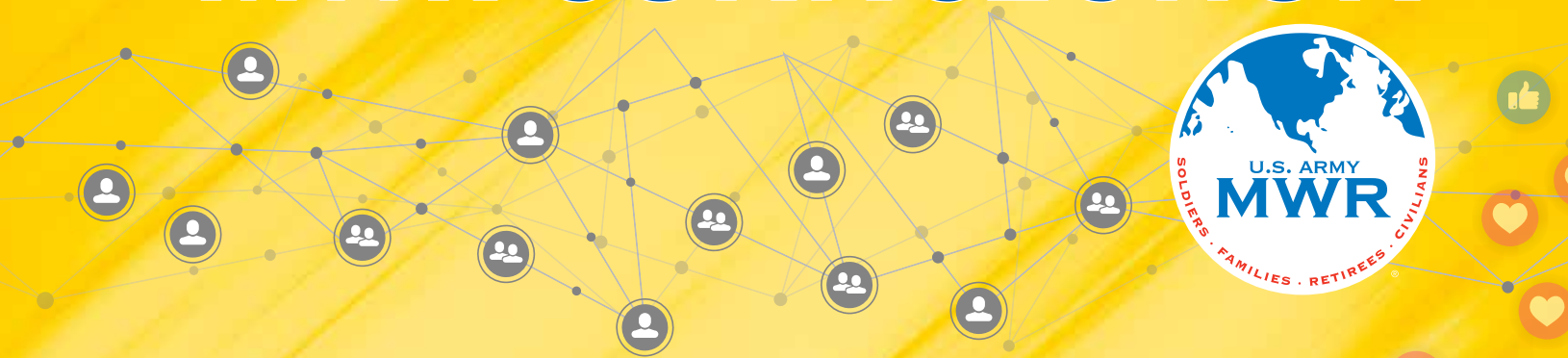
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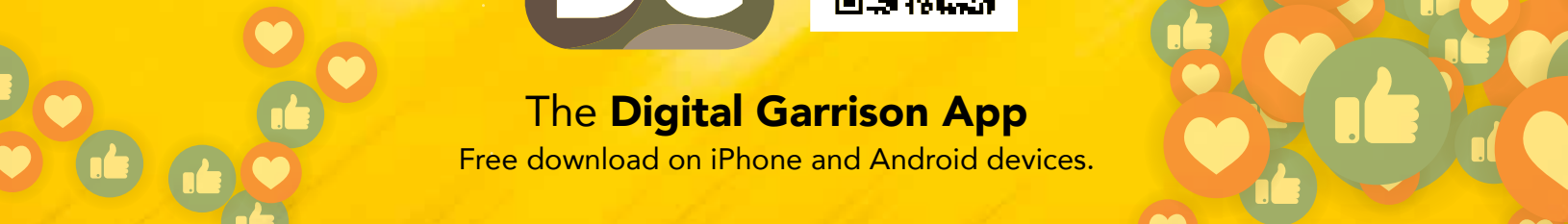


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